

August 18 2022



Mission

Preserving, promoting, and celebrating the unique cultural heritage of Ybor City and supporting the Ybor City Museum State Park

NEWS BRIEF

In this issue, I am pleased to announce the recipients of the 2022 Legacy Awards. Following in the footsteps of the persons for whom the awards are named, this year's honorees have made significant contributions to Ybor City's historic preservation, cultural assets, and economic development. Please join us in celebrating their accomplishments during the 38th Annual Legacy Awards Brunch at the Columbia Restaurant on October 2.

A few weeks ago, I heard a presentation about iconic cigar maker, Angel Cuesta, during an Ybor Rotary meeting. As usual, Judge E.J. Salcines gave a thorough and engaging presentation about Cuesta's many accomplishments in business, community, and philanthropy. Arminda Mata has created a brief introduction to Cuesta-Rey cigars, whose brand was purchased by J.C. Newman Cigar Company decades ago. Watch for an article about Angel Cuesta next issue. ~Chantal Ruilova Hevia, President & CEO



Congratulations to the 2022 Legacy Awards Recipients!

The Newman Family

Vicente Martinez-Ybor Award

The J.C. Newman Cigar Company celebrated its 125th anniversary in 2020. Founded in

Cleveland in 1895 by J.C. Newman, the company joined Tampa's cigar manufacturing community in 1954 when they purchased the Regensburg factory. The Newman family tradition continues under brothers Eric Newman, president, and Bobby Newman, executive vice president. Eric's son, Drew, is the first member of the fourth generation to join the business full-time as the company's General Counsel. In recent years, the Newmans have restored the legendary "El Reloj" clock and created an expansive cigar museum in their factory that chronicles Ybor City's cigar and immigrant history.

John Rañón

Anthony "Tony" Pizzo Award

John Rañón, president of El Centro Español de Tampa, has over the last nine years, enthusiastically and selflessly spearheaded a highly successful effort to rescue an iconic and essential component of the history of Ybor City and West Tampa. El Centro Español de Tampa, founded in Ybor City in 1891, is Tampa's oldest mutual aid society. Under Rañón's leadership, Centro Español is once again thriving as an active player in documenting and preserving Ybor City's and West Tampa's unique immigrant history.

Mary Caltagirone (posthumous)

Adela Gonzmart Award

Mary Mortellaro Caltagirone was a Tampa native of Sicilian descent. She had many talents, which she shared during a lifetime of service as a devoted mother, educator, and a community volunteer. One of the ways she served the community is as one of the Ybor City Museum Society's earliest docents. She enjoyed her volunteer work with the Society, during which she gave tours of the "casita".

SPECIAL AWARD: **Deborah Guglielmo** will be honored posthumously with the Trustees' Award for her work in bringing Tampa's baseball history and heritage to life as curatorial consultant for the Tampa Baseball Museum at the Al Lopez House. The vibrant and engaging exhibits she created speak to the heart of the community and are emblematic of her three decades of work in creating museums and exhibits.

The recipients will be honored at the Legacy Awards Brunch in the Siboney Room of the Columbia Restaurant on Sunday, October 2, 2022, 11:30am-1:30pm. Please join us for this traditional and awe-inspiring event.

**Reserve Your Seats or
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Cuesta-Rey, the Iconic Cigar



Cuesta-Rey cigars is certain to trigger a sense of nostalgia in the local community. The Cuesta-Rey brand was much more than a local icon. It was an international success story that began with two Spanish immigrants, Angel L. Cuesta and Peregrino Rey. Although the creators of the label have passed on, their name and cigars live

on through the J.C. Newman Cigar Co., America's oldest family-owned cigar company.

Cuesta, Rey & Co. opened in Tampa in 1892 and in 1896 moved to a three-story building at the corner of Howard Avenue and Beach Street in West Tampa. The Cuesta-Rey brand was very successful, with the greatest success being La Flor de Cuesta Rey and Ponce de Leon. The brand was an international hit, becoming the official cigars of the Spanish Court.

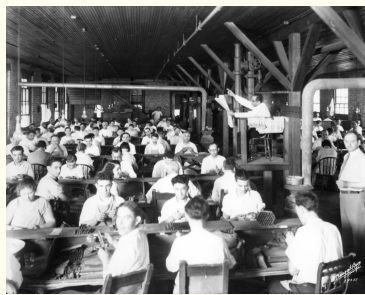
On December 31, 1958, Karl Cuesta sold the Cuesta-Rey brand (among other brands) to Stanford Newman. Under the steadfast manufacturing of the J.C. Newman Cigar Co., the Cuesta-Rey brand is still available and just one of many examples of how the J.C. Newman Company invests in the preservation of Ybor City's cultural heritage.

(Cuesta-Rey Label, photo courtesy of J.C. Newman Cigar Co.)

Photos of Cuesta Rey Factory & Cigar Workers



[Cuesta-Rey Factory, 1912]



[Cigar makers in Cuesta-Rey factory, 1929]



[Women boxing cigars at Cuesta-Rey factory, 1932]

(Photos courtesy of USF Special Collections)

COOKING CORNER

Cuban Sandwich

In place of a recipe this week, please enjoy this short video included in WEDU's series highlighting the "Greater



Ybor City." Andrea Gonzmart, fifth generation owner of the Columbia Restaurant, explains the significance of the iconic Cuban Sandwich.

WEDU/ PBS Home of the Cuban Sandwich

(Photo is of the delicious Cuban sandwich at Ybor City's Columbia Restaurant)

Our Community

Ybor City Saturday Market. Founded in the year 2000, this is the largest continually operating outdoor market in the Tampa Bay Area. The Market is in the center of Tampa's National Historic Landmark District and is one of the most popular shopping destinations for locally produced items unique to the Tampa Bay Area. Open every Saturday year-round, summer hours are 9 am - 1 pm (May - September). [Learn More](#)

Saturday Yoga in Ybor, every Saturday at 9:30am . Join others in the community for yoga in the Garden of the Ybor City Museum State Park. Classes are donation based and proceeds benefit the Park. [Learn more](#)

Ybor City Museum State Park

A visit to the Ybor City Museum State Park is a terrific way to share Tampa's cultural heritage with friends, family, and out-of-town guests.

You can also inquire about renting the Garden, a beautiful 10,000 sq. ft. outdoor space, by [clicking here](#). This unique venue creates its own ambience for your wedding, corporate meeting, or other special event.



The garden was one of six venues included in [Tie the Knot Ybor](#) on July 24, 2022.

New Hours of Operation : 9 am - 4 pm Wednesday-Sunday

The "Casita" is currently closed for maintenance.

Admission: \$4 per person, free for children 5 years and younger.

1818 E. 9th Avenue, Tampa, FL 33605, 813.247.6323



Membership

Join or renew your Ybor City Museum Society membership so that you can enjoy benefits and special events.

Membership donations support mission-driven projects,



including exhibits and educational programming.

Join or renew today!



NATIONAL
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HUMANITIES



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The Ybor City Museum Society is a 501(c)(3) nonprofit organization,
Federal Tax ID No. 59-2274494. While we do not give tax advice,
donations are tax deductible to the extent the law allows.

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