



# PRESS RELEASE



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## ***THE YBOR CITY MUSEUM SOCIETY INTRODUCES NEW ANNUAL EVENT: VIVA!***

*Event to Take Place at the Historic Ybor State Museum Garden on October 14*

**YBOR CITY, FL** – The Ybor City Museum Society, as part of its 40<sup>th</sup> anniversary, is excited to introduce a brand new annual event, **VIVA! Ybor Comes Alive**, which will be held in the Museum State Park Garden on Saturday, October 14 from 7 p.m. until 10:30 p.m. **VIVA!** is designed to celebrate the rich, vibrant history of Ybor City, as well as show off some of the local cuisine inspired by those who helped found the city and make Tampa what it is today.

VIVA! will transport guests back to Ybor City in the 1920's when the cigar industry and social scene were booming, and prohibition wasn't slowing anyone down. This costume optional, all-inclusive event will give patrons a taste of history, all in support of the Ybor City Museum Society, dedicated to preserving, promoting and celebrating Ybor's unique cultural heritage.

Tickets for VIVA! are limited. VIP tickets are \$125 if ordered before June 25 and \$150 following that date. They include all you can eat and drink from local Ybor restaurants, breweries and distilleries, admission to a private VIP reception from 6-7 p.m. with additional food and drink options, commemorative cigar, private restrooms, as well as a dual pass to visit both the Ybor City Museum State Park and the Tampa Baseball Museum.

General admission tickets are \$75 if ordered prior to June 25 and \$100 after. It includes all you can eat and drink from local restaurants, breweries and distilleries, as well as a pass for one admission to the Tampa Baseball Museum.

All guests will enjoy live music, cigar rolling, silent auction, games and more!

**TICKETS ARE AVAILABLE NOW AT:** <https://www.eventliveus.com/event/2998894-viva-ybor-comes-alive->

**BECOME A PARTNER:** <https://www.flipsnack.com/EB79FF99E8C/viva-sponsorship-guide-final-1/full-view.html>

### **ABOUT THE YBOR CITY MUSEUM SOCIETY**

The Ybor City Museum Society is proud to preserve more than 135 years of Ybor City's rich history by supporting the Ybor City Museum State Park, developing the Tampa Baseball Museum at the Al Lopez House, and creating cultural assets that benefit the community.

As the primary interpreter and conservator of Ybor City's rich history, we believe that valuable lessons and inspiration can be found in the remarkable story of Ybor City, its diverse immigrant roots, and the vibrant community that sprang from humble beginnings. We are passionate about keeping this history alive for future generations.

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