



JOIN US at the JC Newman Cigar Factory for the 3rd Annual **VIVA!**

Celebrate the rich and vibrant history of 1920's Ybor City at this speakeasy soiree and be transported back in time when the cigar industry and social scene were booming. All in support of the Ybor City Historical Society, dedicated to preserving, promoting, and celebrating the unique cultural heritage of Ybor City.



SPONSORSHIP GUIDE

ABOUT US

THE YBOR CITY HISTORICAL SOCIETY IS THE PRIMARY INTERPRETER AND CONSERVATOR OF YBOR CITY'S RICH HISTORY AND HERITAGE. WE PROVIDE EDUCATIONAL EXPERIENCES ABOUT THE PEOPLE AND EVENTS THAT BROUGHT IMMIGRANT GROUPS TOGETHER BEGINNING IN 1886. MANY OF THEM WORKED IN TAMPA'S RENOWNED CIGAR INDUSTRY OR PROVIDED ESSENTIAL GOODS AND SERVICES TO THOSE WHO DID. THESE EARLY CITIZENS OF YBOR CITY PRESERVED THEIR OWN TRADITIONS AND WERE THE FIRST CONTRIBUTORS TO THE CITY'S CULTURAL DIVERSITY, WHOSE MORES AND FLAVORS ARE STILL EVIDENT IN MODERN-DAY TAMPA.

TITLE SPONSOR

\$5,000

- Sponsor name/logo incorporated into Viva! logo
- One (1) naming rights opportunity (selected from list below on a first-come-first serve basis)
- Prominent logo inclusion on stage signage
- Company mention/logo inclusion on ticket site
- Prominent inclusion on all event signage
- Inclusion in all event-related email marketing
- Company mention/logo inclusion on social media
- Recognition on YCMS website for one year
- 6 VIP reception tickets
- 10 all-inclusive GA tickets



GOLD SPONSOR

\$3,000

- One (1) naming rights opportunity (selected from list below on a first-come-first serve basis)
- Logo inclusion on stage signage
- Logo inclusion on all event signage
- Inclusion in select email marketing
- Company mention/logo inclusion on social media
- Recognition on YCMS website for one year
- 4 VIP reception tickets
- 8 all-inclusive GA tickets

Naming rights opportunities:

- VIP reception
- ~~Cigar rolling/wraps/boxes~~ — SOLD
- Silent auction
- Photo op
- Games

SILVER SPONSOR

\$1,500

- Logo inclusion on select event signage
- Inclusion in select email marketing
- Company mention/logo inclusion on social media
- Recognition on YCMS website for one year
- 2 VIP reception tickets
- 6 all-inclusive GA tickets

BRONZE SPONSOR

\$750

- Logo inclusion on select event signage
- Company mention/logo inclusion on social media
- Recognition on YCMS website for one year
- 4 all-inclusive GA tickets



THANK YOU FOR YOUR SUPPORT!

